



CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

Tobacco 21 in San Antonio

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Director

Texas City Management Association
Region 8 Monthly Meeting

August 17, 2018

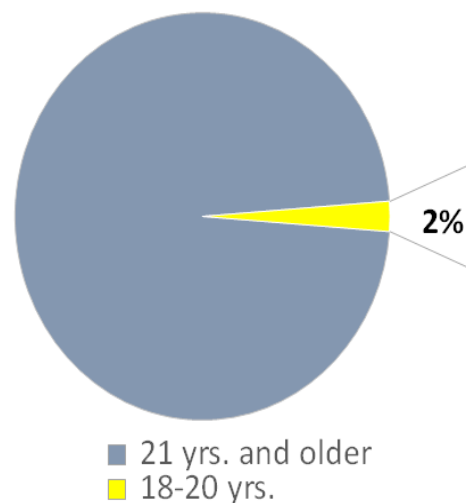
Background on Tobacco Use

- Leading cause of preventable disease, disability, and death in the United States
- Every day, nearly 2,100 young people under the age of 21 become daily cigarette smokers
- Nicotine is highly addictive and the adolescent brain is more susceptible to it

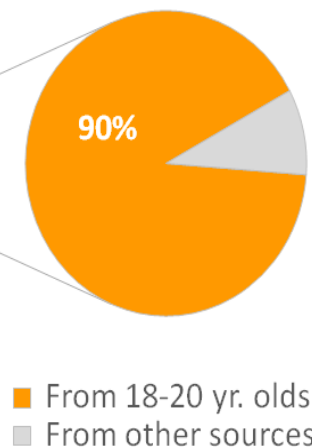
Why Raise the Age?

- 95% of adult smokers began smoking before they turned 21
- Only 2% of tobacco sold is purchased by 18-20 year olds, but that 2% supplies 90% of the addictive tobacco to younger people

Sale of Tobacco Products by Age



Supply of Tobacco to People 17 years and younger



Increasing the Sale Age to 21

A Public Health Solution

- Delay age of first tobacco use and reduce risk of becoming regular smoker
- Help keep tobacco out of schools
- Younger teens have harder time passing themselves off as 21



Where is T21 already in place?

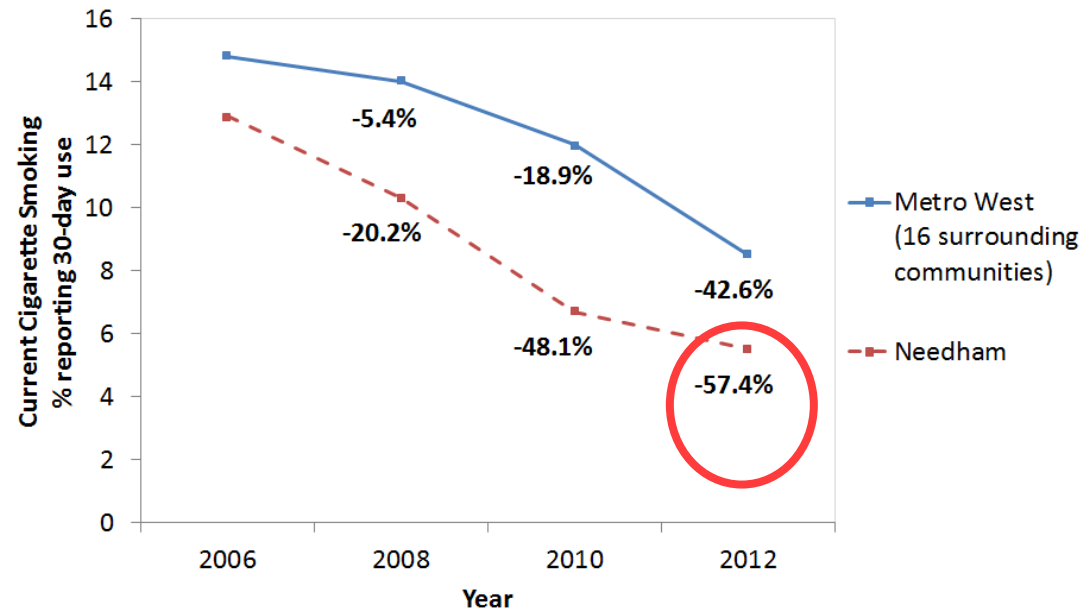


28% of Americans covered

Needham Case History



Needham vs. Metro West High School Smoking Rates



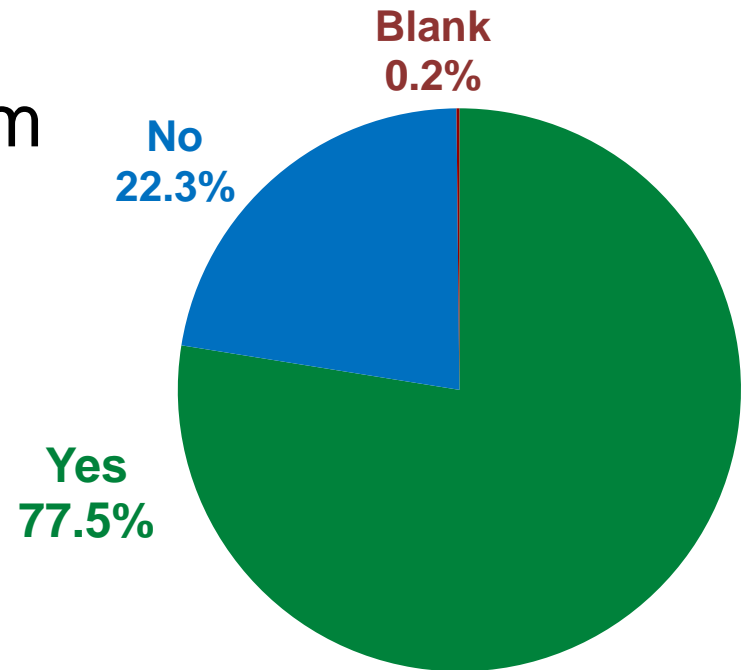
Decreases noted on graph are % change between that year and 2006

Local Survey Results

5,447 individuals across the San Antonio area responded to our Tobacco 21 survey that asked the question:

Do you believe that the minimum tobacco sales age should be raised from 18 to 21?

77.5% answered Yes



Timeline

Dates	Activity
August 24 th	Introduced T21 to Community Health & Equity Committee
Sept. 15 th – Oct. 23 rd	Community Survey
October 26 th	T21 presentation to Community Health & Equity Committee
November 3 rd	Mailed letter & town hall invite to 1,600 local tobacco retailers
November 13 th	T21 Supporter / Stakeholder Meeting
November 16 th	Town Hall Meeting
December 6 th	City Council B Session
January 11 th	City Council A Session
Implementation timeline:	
Jan. – Sept. 2018	Educate retailers & community on ordinance & enforcement
October 1, 2018	Tobacco sale age raised from 18 to 21

Ordinance passed 1-11-2018



Age group	Tobacco Retailers (sale)	Youth (PUP)
< 18 years of age	<u>Texas law</u> Violations of sale – misdemeanor, with max. fine of \$500.	<u>Texas law</u> Violations of youth PUP – misdemeanor, with max. fine of \$250.
18-20 years of age	<u>CoSA Ordinance</u> Mirror state law, but will raise age restriction to 21	<u>CoSA Ordinance</u> No enforcement

Enforcement

- Led by Metro Health
- Will verify signage/training during routine inspections
- Unannounced compliance checks
 - Random sampling used to determine locations of retailers within the San Antonio city limits
 - 100 annually



Interested in Tobacco 21?

Raise the age.

Raise a tobacco-free generation.



Thank you. Any Questions?



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For more information,
Visit our website

www.sanantonio.gov/tobacco21